

# Caltron

## Kiosk Integrator

### Caltron Customer Spotlight

Flat Panel Displays Help Replace Signage In "Wired Building"

Location: East Coast, USA

Customer: A leading kiosk integrator

The future is here. Caltron flat panel displays are helping a leading kiosk integrator to bring a totally "wired" building to life in Atlanta.

The headquarters of a major cable company will soon have flat panel displays in place of old-fashioned no-tech room-number signs on the walls outside meeting rooms.

"Instead of saying 'Room 2133,' we will have a 12-inch flat panel display that shows the name of the next meeting, who is supposed to be there and the meeting agenda," said the kiosk integrator's CEO and founder.

"This is actually not that much more expensive than having someone type up this information and run around to physically post it."

The new high-tech display system is certainly more in keeping with the theme and direction of the communications company.

In the exercise center, a flat panel display will be able to switch from displaying meeting notices to showing live news broadcasts at the touch of a button in the remote control center.

The cable headquarters installation will use thirty Caltron flat panel displays, including twenty 12" panels and ten new large 23" displays. The smaller ones will show meeting notices and agendas. The larger ones will also be used to carry live video feeds from cable news programs, corporate announcements and other programming.

This kiosk manufacturer is located on the East Coast and has been in business since 1974. The company has been using Caltron products four years. "Caltron delivers on time & their equipment works," said the founder and CEO.

The kiosk company offers a wide variety of turnkey systems, including specially designed hardware and software customized for use in libraries, courthouses, universities, office buildings, government facilities and hospitals, to name a few applications.

The company considers itself the industry leader. "Nobody is more advanced than we are," the CEO said.

With some 300 installations around the country, the company does more than 50 installations a year, utilizing as many as 50 displays in each installation.



The kiosk company designed a special housing for libraries that looks like an open book on a stand, resembling a large dictionary on its own pedestal. Caltron flat panel displays adapt very well to these custom enclosures.

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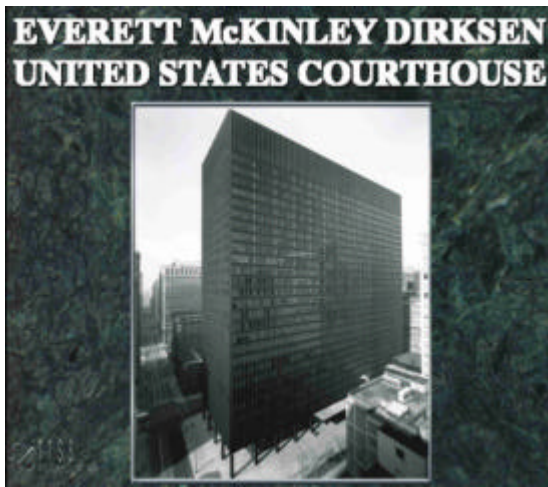
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As recently as two years ago, the company used 75% CRTs and 25% flat panel displays. Now those figures are reversed. The company is integrating three times as many flat panel displays.

"The flat panels are brighter, they take up less space, they are more cutting edge, and they are easier to integrate," said the CEO. "Also, we've been very pleased with the reliability of Caltron systems and very pleased with their willingness to adapt their products to our needs."



As an example, he cited an installation in the Dirksen Federal Courthouse in Chicago, where the company installed 49 flat panel displays.

"We had some concerns about weight and heat, so Caltron re-engineered the units to move the power supplies outside their housings and added more fans. Since last July—ten months—only one unit has failed. We swapped it out and Caltron repaired it right away, no problem."

These Dirksen courthouse units display complex information from a variety of sources, including ways to find several federal agencies and the many courtrooms in the building.

The kiosks also display court calendar information, which is updated automatically from the central court scheduling system.

Among interesting installations, the company has placed systems at the library of the U.S. State Department and at the stock exchange in Budapest, Hungary. It also has an unusual outdoor kiosk at Clemson University in South Carolina.

"Everybody is pleased with the Caltron flat panel displays," said the CEO.

[Editor's Note: The names of the kiosk integrator and the cable company have been deliberately left out of this story. Call Caltron, and we will tell you who these companies are.]

### Product Details

Caltron has supplied the following monitors to this company:

<b>FPT-12120</b>	12.1" SVGA TFT LCD open frame monitor
<b>FPT-15030TEAR</b>	15" XGA TFT LCD 5-wire resistive touch open frame monitor
<b>FPT-18140TMAC</b>	18.1" SXGA TFT LCD capacitive touch open frame monitor
<b>FPT-23150</b>	23.1" UXGA TFT LCD open frame monitor

Let Caltron be your TFT LCD Solution Provider

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